



## 2017 AGM & CONVENTION SPONSORSHIP OPPORTUNITIES

Concrete BC's popular annual AGM & Convention is being held at the newly renovated, majestic Empress Hotel in Victoria this year. With approximately 200 people attending this event Sponsors will have optimum recognition. This 4-day convention includes a key note address, a wide range of business sessions, the Chairman's Gala and a variety of fun and entertaining networking events.

All sponsorships vary, based on specific events and levels. Please review the general and individual event listings to determine which best suits your company's needs. Then contact Concrete BC to set up your sponsorship for the 2017 AGM & Convention.

### THE CONVENTION PROGRAM

#### Thursday, Nov. 2

Noon – 3:00 pm	Board of Directors' Meeting
6:30 – 10:30 pm	The Concrete Mixer Reception - free hot and cold food and a no-host bar

#### Friday, Nov. 3

7:30 – 8:30 am	Delegate Breakfast
8:30 am – 12:00 pm	Business Sessions
12:00 – 1:00 pm	Group Lunch
1:00 – 3:00 pm	Business Sessions
6:00 – 7:00 pm	Cocktail Reception
7:00 – 9:30 pm	Group Dinner and Games – Celebrate the melting pot that is Canada! Everyone is encouraged to wear an element of their heritage for this fun night of games and socializing

#### Saturday, Nov. 4

7:30 – 8:30 am	Delegate Breakfast
8:30 am – 12:00 pm	Annual General Meeting
12:00 – 5:00 pm	Free Afternoon
6:00 – 7:00 pm	Cocktail Reception
7:00 – 9:30 pm	The Chairman's Gala – Paint the Town Red – wear something red and join us for a night of celebrating the concrete industry in BC, with dinner, awards and dancing to live music by 10-piece band, Ten Souljers

# SPONSORSHIP OPPORTUNITIES

All financial sponsorship levels include:

- Sponsor’s name in the convention program
- Prominent recognition on signage throughout the convention
- Announced sponsorship from the association’s leadership throughout the convention
- Recognition in Concrete BC’s newsletter leading up to the event
- Recognition displayed on slideshow during meals – logos for Platinum and Gold Sponsors and names for Silver and Bronze Sponsors
- Sponsor recognition in the post-convention report, Concrete BC e-newsletter and social media

LEVEL	AMOUNT	WHAT’S INCLUDED
PLATINUM	\$4,000 and over	<p><b>Full recognition as outlined above, PLUS:</b></p> <ul style="list-style-type: none"> <li>✓ Full page ad in the convention program</li> <li>✓ A one-month, 3x3 display ad in our monthly e-newsletter</li> <li>✓ 4 complimentary passes to the Chairman’s Gala</li> <li>✓ A platinum sponsor plaque presented at the Chairman’s Gala</li> <li>✓ The opportunity to put promotional <i>swag</i> in the Delegates’ registration bag</li> </ul>
GOLD	\$2,000 to \$4,000	<p><b>Full recognitions as outline above PLUS:</b></p> <ul style="list-style-type: none"> <li>✓ A half-page ad in the convention program</li> <li>✓ A one-month, text based ad in our monthly e-newsletter</li> <li>✓ The opportunity to put promotional <i>swag</i> in the Delegates’ registration bag</li> </ul>
SILVER	\$1,000 to \$2,000	<p><b>Full recognition as outlined above PLUS:</b></p> <ul style="list-style-type: none"> <li>✓ A quarter page ad in the convention program</li> <li>✓ The opportunity to put promotional <i>swag</i> in the Delegates’ registration bag</li> </ul>
BRONZE	\$750 to \$1,000	<p><b>Full recognition as outline above</b></p>
Registration Bag (only 1 available)	<del>\$1,000</del>	<p><b>Full recognition as outline above PLUS:</b></p> <ul style="list-style-type: none"> <li>✓ Your logo on the Delegates’ registration bag</li> <li>✓ Ability to put promotional material or gift into the Delegates’ registration bag</li> </ul>

**SOLD**

**If you're looking to sponsor a specific element of the convention, consider the following:**

DATE	VALUE	EVENT DETAILS
<b>THURSDAY Nov. 2</b>	\$1,500	The Concrete Mixer Welcoming Reception ( <b>3 available</b> ) – (Silver Sponsor) - signage and your name announced at the event
<b>FRIDAY Nov. 3</b>	\$1,000	Door Prizes – (Silver Sponsor) - recognition when each prize is handed out
	\$1,000	Keynote Speaker #1 – ( <b>2 available</b> ) (Silver Sponsor) - acknowledgement by the Chairman and Vice President in the introductions
	\$1,500	Lunch Sponsor – (Silver Sponsor) - name recognition with tent cards on tables
	\$2,000	Wine with Dinner – ( <b>only 1 available</b> ) (Gold Sponsor) – logo recognition on the table and announced by the Chairman and Vice President during the Friday night event
	\$1,500	Friday Night Entertainment ( <b>2 available</b> ) – (Silver Sponsor) –announced by the Chairman and Vice President during the Friday event
	\$1,000	Auction – (Silver Sponsor) –announced by the auctioneer
	\$1,000	Wine Toss – (Silver Sponsor) – company name displayed at wine toss game
<b>SATURDAY Nov. 4</b>	\$2,000	Wine with dinner – ( <b>only 1 available</b> ) (Gold Sponsor) – logo recognition on the table and announced by the Chairman and Vice President during the Chairman's Gala
	\$2,000	Gala Décor – (Gold Sponsor) – announced by the Chairman and Vice President during the Chairman's Gala
	\$2,000	Gala Entertainment – ( <b>2 available</b> ) (Gold Sponsor) – logo recognition on the table and announced by the Chairman and Vice President during the Chairman's Gala
	\$1,500	Photo booth – ( <b>only 1 available</b> ) (Silver Sponsor) – your company logo/message on the photo sheet

Please select ( ✓ ) your preference from this list and complete the sponsors details below

✓	DESCRIPTION	AMOUNT
	Platinum Sponsorship	\$4,000
	Gold Sponsorship (General)	\$3,000
	Silver Sponsorship (General)	\$2,000
	Bronze Sponsorship (General)	\$1,000
	Concrete Mixer Reception	\$1,500
	\$1,000 Door Prizes	\$1,000
	\$1,000 Keynote Speaker	\$1,000
	\$1,500 Lunch Sponsor Friday	\$1,500
	\$2,000 Wine with Friday Dinner <b>SOLD</b>	<del>\$2,000</del>
	\$1,500 Friday Night Entertainment	\$1,500
	\$1,000 Auction	\$1,000
	\$1,000 Wine Toss	\$1,000
	Wine for Chairman's Gala	\$2,000
	Chairman's Gala Décor	\$2,000
	Chairman's Gala Entertainment – Live Band	\$2,000
	Photo Booth <b>SOLD</b>	<del>\$1,500</del>
	<b>TOTAL</b>	

The above amounts are for full sponsorship of the function and quantities are limited to 1 unless otherwise stated.

- Event Sponsorship is based on a first come basis
- Sponsorship is GST exempt
- General Sponsorship will be recognized based on its monetary value
- Sponsorship **deadline is October 24, 2017 unless otherwise stated**



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

Method of Payment (check one):  Credit Card  Invoice Me (members only)

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit Code \_\_\_\_\_ Postal Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Please e-mail your completed form to: [concrete@concretebc.ca](mailto:concrete@concretebc.ca) or fax it to **604-626-4143**.  
If you have any questions, contact us at 604-626-4141