



**CONCRETEBC**  
YOUR SOURCE FOR CONCRETE SOLUTIONS

## ABOUT US

Concrete BC is the recognized voice of the ready-mixed concrete industry in BC. Formed in 1962, Concrete BC's objectives are to:

- Present industry view to government, both proactively and in response to government proposals. Concrete BC policies can help mitigate potential and negative impacts and promote benefits for both industry and government.
- Inform you, the Member, about market trends, regulations and programs that will affect your business and help you to prepare for change and to seize new business opportunities.
- Expand the market for ready-mixed concrete in British Columbia, and position concrete in the minds of consumers, government and contractors as the best building material for sustainable construction.

Concrete BC currently represents over 60 concrete producers operating more than 110 plants in the province and approximately 84 supplier members to the industry.

## CONCRETE BC PROGRAMS & SERVICES



While Concrete BC's main focus is on advocacy and issues management, we also provide numerous opportunities for members to participate in business programs, as well as network with other members.

Education and information are important priorities for Concrete BC. Concrete BC organizes information and training sessions on a wide range of topics, including Basic Concrete Technology, Sustainability, Concrete Pump Operator Safety Training, and Organizational Leadership. Concrete BC training sessions are offered at significant discounts to members.

Opportunities to learn more about your industry through interaction with other members include such events as the annual convention, golf tournament and the Concrete Road Trip.

Concrete BC is always searching for ways to improve value for your membership dues and offers the following affinity programs with our trusted partners:

- A competitive group health benefits program, tailored to the construction industry through the ICBA
- Compliance and safety products at reduced prices for members through the BC Trucking Association

Stay up-to-date with our monthly e-newsletter, Concrete News, and via Concrete BC's online presence: Concrete BC's website and social media sites, where we discuss issues in the BC construction industry, as well as offer a job posting service.

## VALUED MEMBERS



Concrete BC's Active Member category is reserved for ready-mixed concrete producers. Our online database of producers is searchable by region. Associate and Affiliate members offer services and products to the concrete industry, including cementitious materials, admixtures, pumping service, all types of equipment, engineering consulting, insurance and training.

Within Concrete BC, the Affiliate and Associate members support Active members throughout the year by providing information and data about industry issues for grassroots lobbying of local and provincial politicians, and sponsoring and participating in events. Their participation and membership in Concrete BC helps to maintain lower dues for all. Please show your support in return by purchasing their goods and services whenever possible.





Concrete BC generally holds workshops / seminars in the spring and fall. These courses will typically run in January or February and October or November\*. Our Education Committee is always striving to keep course content current and adjust teaching styles to best accommodate the different learning styles of the students. Additional seminars may be run during the year and notice of such courses will be distributed to the membership via email as well be posted on our website at [www.concretebc.ca/events](http://www.concretebc.ca/events).

### **Basic Concrete Technology Workshop**

This course was designed for new employees to the industry or those changing roles in a company. Topics included are: fundamentals of concrete technology, aggregates and admixtures, supplementary cementing materials, mix design, surface defects and field testing, curing, hot and cold weather construction, volume change and jointing, sustainable development, and environmental stewardship. Upon completion of the course and a passing grade of 75% on the open book exam, students are given a certificate of completion.

### **Advanced Concrete Technology Workshop**

This course expands on topics covered in the Basic Concrete Technology Workshop and other topics may include: mix design parameters (more in depth), placing, finishing and curing different types of concrete, decorative/architectural concrete and marketing your Value Added Products.

### **Concrete Pump Operator Safety Training**

Employers in British Columbia's concrete pumping industry have recognized a need to establish basic safety training for workers in the concrete pumping industry. In support of that goal, Concrete BC, in partnership with the BC Construction Safety Alliance (BCCSA), organized an occupational analysis that identified specific basic information needed for concrete pump operators to perform their work safely. This one-day workshop, based on the Concrete Pump Operator's Safety Training Manual, provides students with the opportunity to review safe work procedures in a classroom environment with an experienced instructor prior to writing an exam.

### **Concrete Delivery Professional Certification (CRMCA Driver Training)**

This course is designed to cover all aspects of the concrete delivery professional's job including product knowledge, environmental stewardship, company and customer relations, safety, and vehicle maintenance and operations. Graduates of this online course receive a diploma and wallet card. Certification is valid for 3 years.

### **ACI Concrete Flatwork Finisher & Technician Certification Courses**

In partnership with EXL Engineering Inc., this course is designed to increase the technical knowledge and quality of work provided by the concrete industry. Topics covered include basic concrete technology, concrete materials & mix proportioning, concrete control tests, proper use of finishing tools, placing, consolidation and finishing, edging, jointing, curing and protection of concrete. ACI will grant a 5 year Concrete Flatwork Technician certification to those who obtain a passing grade of 70% on the written exam. Individuals with Flatwork Technician certification can upgrade to full Flatwork Finisher status upon submittal and approval of sufficient work experience and/or successful completion of the ACI performance evaluation.

### **Pervious Concrete Technician Certification Program (NRMCA)**

Also in partnership with, and presented by, EXL Engineering Inc. the Pervious Concrete Technician Certification Program developed by the National Ready-Mixed Concrete Association is aimed at concrete finishers as well as engineers and designers. Course content includes fundamentals of pervious concrete, general design principals, tools and equipment, pervious pavement concrete construction, pervious pavement mixtures and production, maintenance and troubleshooting, as well as a pervious concrete installation demonstration. Certification is obtained through the NRMCA with a minimum 75% grade on the written exam.

\*Education course dates are subject to adjustment based on availability of instructors and student demand.



# THE NOMINATION PROCESS FOR CONCRETE BC BOARD OF DIRECTORS



Concrete BC bylaws can be found on the association's website at:

[www.concretebc.ca/membership/governance/concretebc\\_bylaws](http://www.concretebc.ca/membership/governance/concretebc_bylaws)

- As outlined in the bylaws, Concrete BC can have a maximum of 19 Directors on the Board.
- Directors serve a term of 2 years but shall be eligible for re-election if otherwise qualified.
- The terms of the Directors are staggered so that half the Board is retired at each annual general meeting (AGM).
- In most cases, Directors spend at least one term on the Board before joining the Executive Council. The normal progression for positions on the Executive Council of the Board is two years in each term, as the Directors progress through Treasurer to Vice-Chairman to Chairman to Past-Chairman.
- Directors must attend a minimum of three (3) of the five (5) scheduled Board meetings per year.
- Directors are responsible for their own travel costs to attend meetings.
- Concrete BC seeks nominations beginning six months prior to the annual general meeting. Any voting member of Concrete BC, in good standing, may stand for nomination to the Board of Directors by either:
  - 1) Completing the Nomination & Consent Form (below) and sending it to Concrete BC prior to the AGM.
  - 2) Attending Concrete BC's AGM and being nominated from the floor.

## NOMINATION & CONSENT FORM

Candidate for the Board of Directors

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

MOBILE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

I, \_\_\_\_\_, HEREBY CONSENT to my nomination as a candidate for election to the Board of Directors for Concrete BC and agree to stand for election and to serve as a Director for a two year term, if elected. I understand that being a member of the Board of Directors will involve being a voting member of the association, attending a minimum of three (3) Board meetings per year and becoming involved in association committee activities, as required. If elected, I agree to carry out my duties to the best of my abilities.

I WISH TO BE CONSIDERED FOR THE FOLLOWING POSITION

DIRECTOR

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## PLEASE TELL US ABOUT YOUR BACKGROUND

Career History: \_\_\_\_\_

Professional associations, liaisons, etc. \_\_\_\_\_

Concrete BC committees, councils and/or task forces served on: \_\_\_\_\_

Only nominations received 3 weeks prior to the Annual General Meeting will be included on the pre-printed election ballot in the convention program.

Please email your bio in your own format to [jsaunderson@concretebc.ca](mailto:jsaunderson@concretebc.ca)



## A Plan For Concrete BC

Powered by ICBA Benefits

In the competition for talent, employee health benefits are one of the most important factors in attracting and retaining employees. ICBA Benefits – a subsidiary of the Independent Contractors and Businesses Association – is proud to offer a full line of employee health benefit products for Concrete BC. From the owner-operator to the large employer or association, we have the custom benefit solution for your every need.



Get the great group health, dental and retirement benefits you and your employees deserve -- at competitive rates.

To attract and retain the top talent in the industry, you need to offer great benefits. Through the Concrete BC's partnership with ICBA Benefits, you'll get the best value for your money, while not compromising on making sure you're taking good care of your workers and their families. Our team of benefits experts have been helping employers like you for more than three decades.

Our team of 55 professionals, located in Surrey and Prince George, are focused on ensuring our clients get the best plan design and pricing in the market, and that their employees have an exceptional customer experience.



Buying benefits through this partnership helps support the Concrete BC's work on behalf of your company.

Need a benefit or retirement plan? ICBA Benefits can help you find a cost-effective option. Already have a plan? ICBA Benefits can review the performance of your current benefit plan to find opportunities for coverage improvement and cost savings.



**Administers employee benefit plans for more than 150,000 people**



**4,000 member companies and clients**



**One of the largest independent providers of employee benefits in Canada**



**Clients range from owner-operators to multi-thousand employee groups**





## Free Consultations

Let Us Review Your Benefit Plan

Concrete BC and ICBA's Workplace Wellness Program can help you create lasting workplace culture change, with benefits for both employers and employees. Mental health, physical fitness, and inclusive and respectful workplaces help employees bring their best selves to work every day. Our dedicated Wellness Coordinator will help to ensure smooth onboarding and implementation of our Workplace Wellness Program, a free service offered to Concrete BC members, and ICBA Benefits clients.

Our team of benefits experts can review your current employee benefits program and recommend areas of improvement, particularly in the following:

- Current and future costs and cost containment
- Comprehensiveness of coverage
- Employee satisfaction
- Employer liability

Contact [sales@icbabenefits.ca](mailto:sales@icbabenefits.ca) to get started.

## Grow Your Business

Pooled Benefits

Protection from High Claims

Fully Customizable Plans

Third-Party Administration

Negotiating Power  
and Expert Advice

Retirement Plans for  
Owners and Employees



## We Get Better Answers to the Same Questions

Whether you are a small business looking to grow with the best people, or a large employer trying to reward your team with an important level of protection and compensation, we can find cost-effective solutions your current provider cannot.

Contact ICBA Benefits at 604-901-1059 for a free consultation or more information on how our health benefit plans can grow your business.



ICBA Benefit Services Ltd.

800 - 13761 96 Ave, Surrey, BC V3V 0E8 Phone: 604.298.7752 Toll Free: 1.888.298.7752  
[icbabenefits.ca/ConcreteBC](http://icbabenefits.ca/ConcreteBC)

# Your payment processing people.

Our dedicated team of payments experts is unusually excited about what the right solutions can do for your business. Leverage our knowledge and experience to help identify inefficiencies and opportunities, and to get the most out of your payments ecosystem.



## Integrated payments

When A talks to B, you improve operational efficiency. Integration reduces errors and reconciliation and frees up staff. Our large network of partners means we can work with almost any software.



## Omni-channel solutions

Whether you process payments online, in app or in store, we've got you covered. Our goal is to create seamless and user-friendly payments experiences while mitigating chargebacks and fraud.



## Rate optimization

Boost your bottom line with Interchange Optimization. We ensure your company is accessing the lowest rates possible for each transaction, including VISA recurring billing rates and Level 2/3 data rates.



## A true partnership

We have a different way of working with our clients, which we call 'partnering.' We think it helps to deliver smart, customized and cost-efficient solutions with the level of support you deserve.

## Our history

Baseline was founded in Vancouver in 2012 to make payments simpler and more transparent for merchants and to provide a superior level of service to the big bank processors. From those humble beginnings, Baseline has grown to support close to 2,000 merchants across North America processing \$2 billion annually. Today, Baseline is a leader in providing tailored, integrated solutions with a focus on B2B, law firms, the building supply industry, the marine and automotive sectors, and hospitality.





## A few good reasons to count on us

- ↳ We only price on a fully transparent Cost Plus pricing model.
- ↳ We are **educators**. We want you to understand payments.
- ↳ We **care** about our clients more than the banks.
- ↳ We embrace **new technology** that enhances the user experience.
- ↳ We love conversations. Our approach is **collaborative**.
- ↳ We are **problem solvers**. We don't point fingers. We own issues.
- ↳ We always strive to find a **better way** to do things.

## What our clients say about us

"We've reduced the time our team spends on collections and modernized our payment options for clients. Choosing Baseline has been a great decision for our firm."

Janine Kroser, COO  
Alexander Holburn LLP

"Baseline helped us solve problems and streamline our operations. We rely on their expertise and consider our relationship a strategic one."

Duane Shaw, President  
Mill Bay Marine Group

"The Baseline team is friendly, efficient and wonderful to deal with. They were instrumental in helping us obtain significant savings on our recurring transactions."

Nancy Goldman, Credit Manager  
Brock White Construction

"Anyone can work with you when things are going great. Baseline has been incredible in some of the challenging times, too. Their service is second to none."

Steve Laing, Owner  
Urban Rec

## Our common process for unique solutions

### 1 You talk, we listen.

Anyone can reduce your fees (even a robot). We want to create a better experience for your staff and customers. We want to help streamline collections. That starts with having the right conversations.

### 2 We tailor a solution for you.

Your business is unique. Why settle for cookie-cutter? Our large network of payments and tech partners means we always deliver a tailored solution based on your needs and our experience.

### 3 We support, you save.

If you like 1-800 numbers we can recommend a good therapist. Working with Baseline means saving time, money and headaches. We are your passionate first point of contact – always.



**Call us. We like to listen.**

Ross Haider  
Chief Sales Officer  
C: 1-416-417-9144  
ross@baselinepayments.com

Head Office  
Pier 32, Granville Island  
Vancouver, BC  
1-877-734-9206



Baseline Payments is a Registered MSP/ISO of the Canadian branch of U.S. Bank and Elavon. Baseline is also a registered ISO of Wells Fargo Bank, N.A., Canadian Branch.

baselinepayments.com